





# LINDSEY FUNK

Graphic & Web Designer



Creative professional with over 20 years of experience delivering high-impact visual solutions across corporate and agency environments. Expert in brand identity and custom WordPress development, with a deep background in creating promotional materials for large-scale Midwest retail, healthcare, and agricultural clients. Proven ability to manage the full design lifecycle, from initial conceptualization and digital asset creation to custom CSS implementation.


## CONTACT

-  8463 NW 31st Ct.  
Ankeny, Iowa 50023
-  pandafunkcreations@yahoo.com
-  www.pandafunkcreations.com
-  515-865-8276

## SKILLS

- Design:** Adobe Creative Suite (InDesign, Illustrator, Photoshop)
- Development:** WordPress, HTML/CSS, CMS implementation.
- Strategy:** SEO, Branding, Social Media Marketing

## EDUCATION

-  **Clarke College | Dubuque, Iowa**  
BFA Art: Graphic Design

## PROFESSIONAL EXPERIENCE

### **Em3rge Marketing Solutions**

GRAPHIC & WEB DESIGNER | JULY 2024 – PRESENT

- Execute visual branding and promotional materials for a diverse client portfolio, including hospitals, ag-businesses, and rural communities.
- Design and develop custom websites and digital graphics tailored to specific organizational needs.

### **Hy-Vee, Inc.**

LEAD DESIGNER | 2010 – 2014

GRAPHIC DESIGN SPECIALIST | 2008 – 2010

GRAPHIC DESIGNER | 2004 – 2008

- Spearheaded the design of social media posts, digital assets, and print materials for corporate marketing promotions.
- Managed visual consistency for a major Midwest-based grocery chain

## FREELANCE & ENTREPRENEURIAL EXPERIENCE

### **Blue Rock Designs, LLC**

WEB DESIGNER | JANUARY 2015 – PRESENT

- Provide specialized sub-contracting services for custom website design and development.
- Translate design concepts into functional sites using WordPress and custom CSS styling.

### **Pandafunk Creations, LLC**

OWNER & GRAPHIC DESIGNER | OCTOBER 2015 – PRESENT

- Manage all aspects of a creative business specializing in custom invitations, greeting cards, and party supplies.
- Develop unique brand identities and physical products for private and commercial clients.